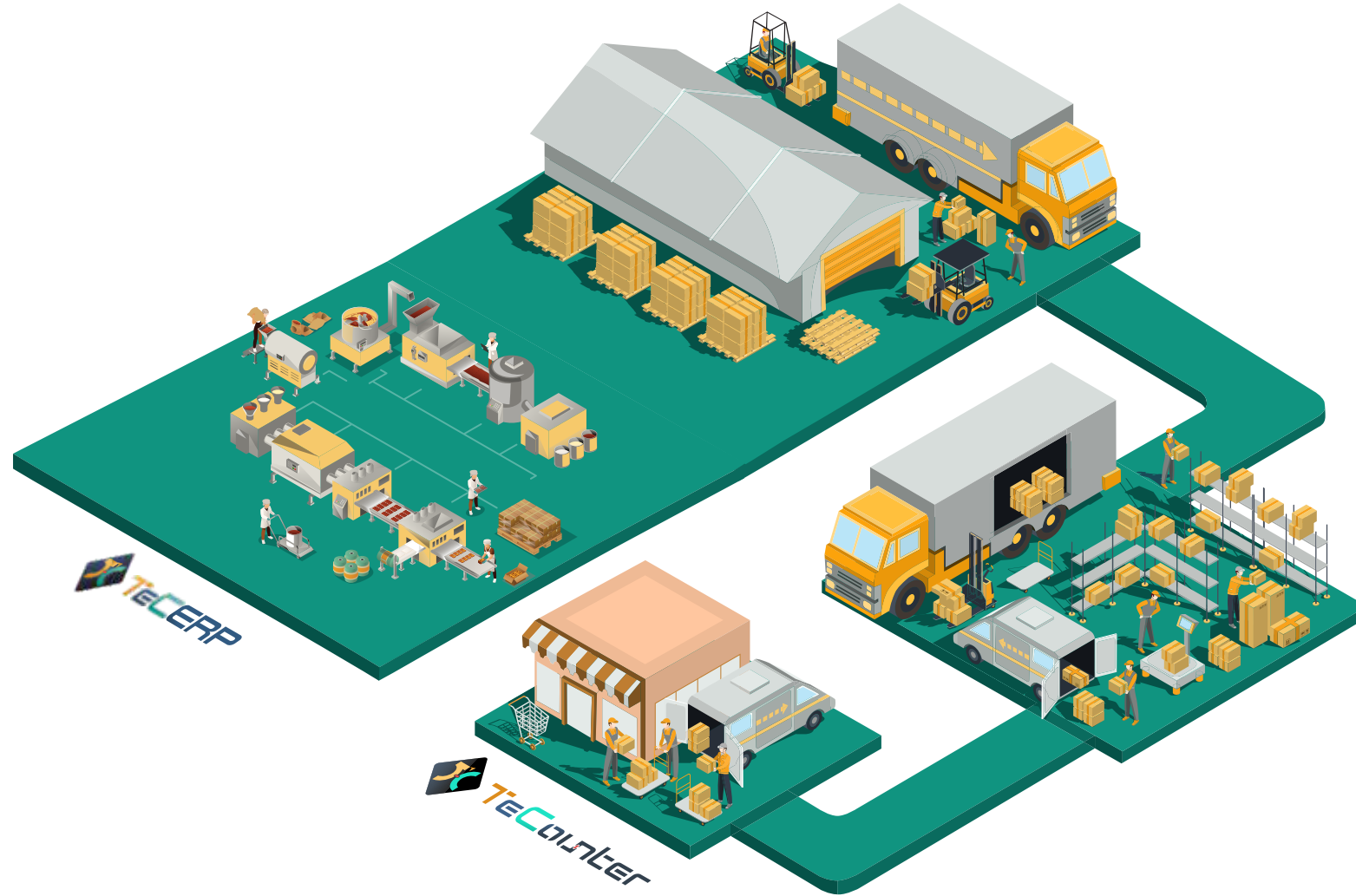




**KHASSO**

# PROFILE

2024





Khasso Pvt Ltd empowers businesses with its innovative sub-brands, TeCounter and TeCounter ERP, delivering seamless, cloud-based solutions to streamline restaurant and retail management for enhanced efficiency and growth

Powered by



**KHASSO**

Khasso Pvt Ltd, founded in 2020 and headquartered in Bengaluru

[www.tecounter.com](http://www.tecounter.com)



# Business Model



We help multi-chain restaurants expand profitably through our software by giving greater visibility and control in their operations.

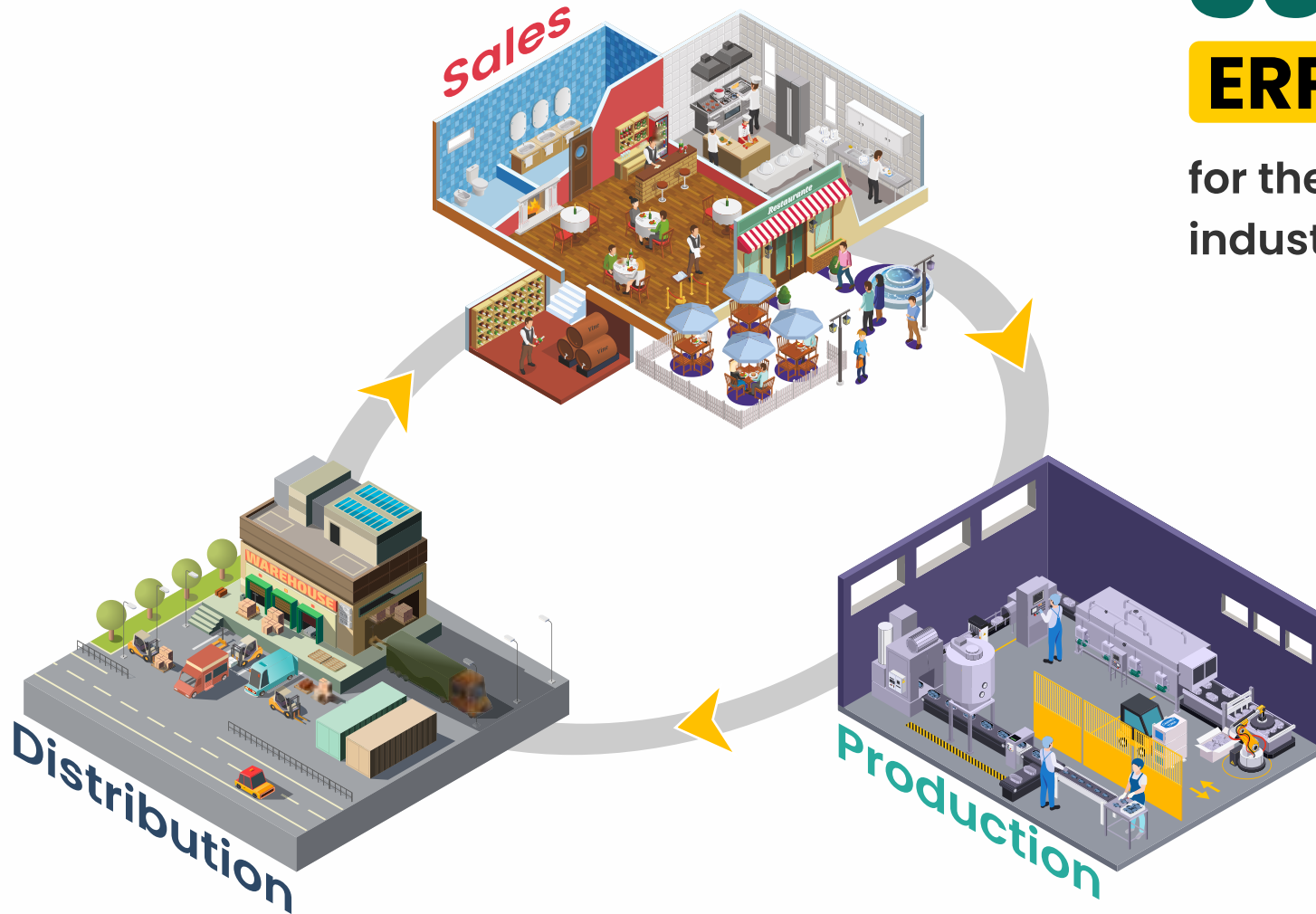
# Introduction



# 360°

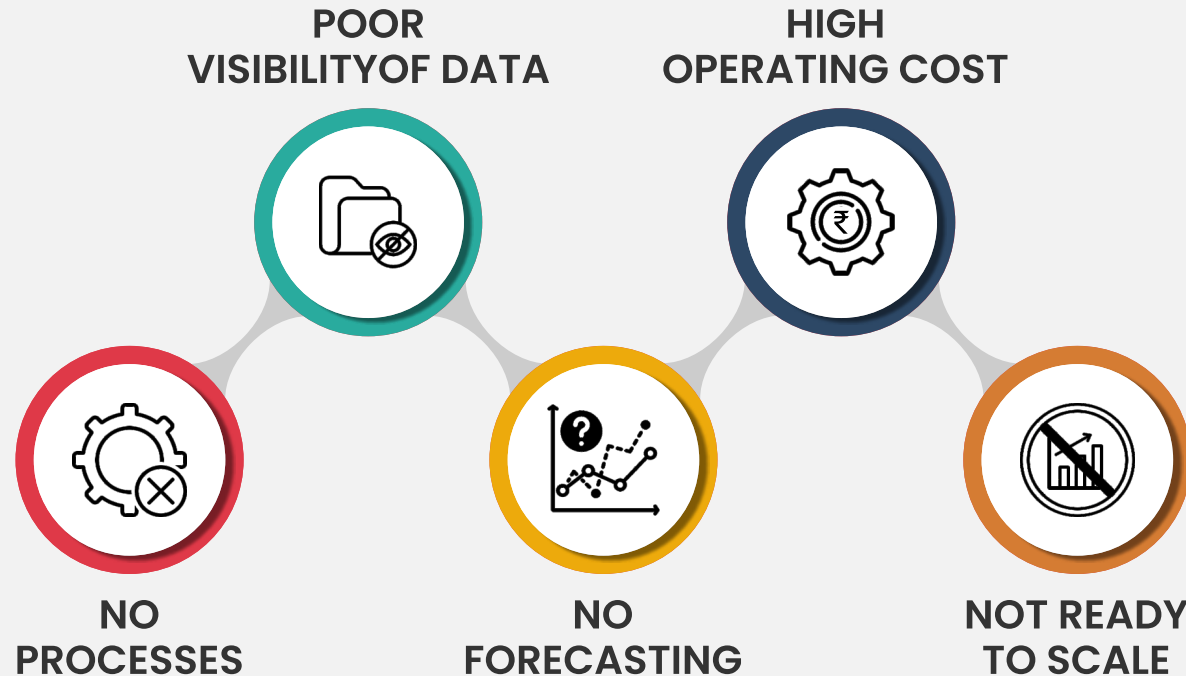
## ERP SOLUTION

for the **Food** & **Beverages** industry





# Key Challenges in F & B SME



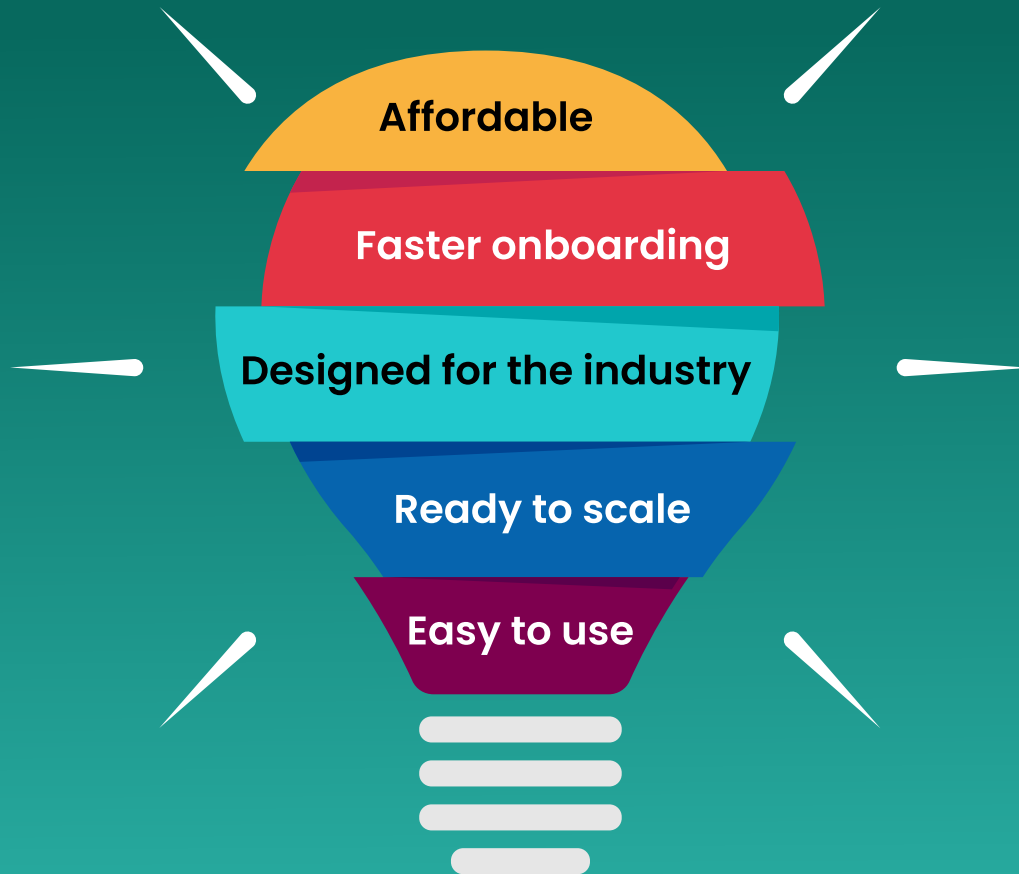
They cannot afford expensive software to run operations

No standardized ERP system for the F&B industry

No single software for all of their operations



# Solutions | 360° Solutions For F&B industry



One stop integrated solution

Our operating system act as a central nervous system, connecting previously desperate processes into a cohesive ecosystem

A highly scalable ERP solution designed to efficiently manage multiple user accesses and property, entities, ensuring seamless operations and robust data security

# Head Office Operations



## Visibility

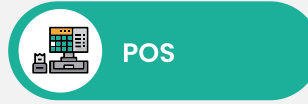
- Centralized controls
- Visibility through customizable dashboards
- Simplified masters creations, mapping and scaling options for faster onboarding
- Cloud and on-premise



## Control

- Production Management
- Materials Management (MRP/BOM)
- Sales Order Management (SOM)
- Supply Chain Management (SCM)
- Customer Relationship Management (CRM)
- Financial Management (Tally, Zoho books integration)

# Products



POS

Self Service, Retails, Dine In, Take-away,  
Home Delivery, Advance orders, KDS, Captain App, Mini POS



INTEGRATIONS

Stayflexi-PMS, Tally/Zoho Books-Accounts,  
Pine Labs-Mini POS,  
Dunzo/Porter-Delivery



TOPS

TeCounter Online Platform Solutions  
(Customer/Admin/Restaurant/Delivery App)



AGGREGATORS

Aggregator Integration with  
Dyno/Urbanpiper,  
auto order processing, Auditing



DIRECTORS APP

Live Statistics, Analytics, Theft  
Control Trend Analysis,  
Dashboard, Reports



CRM

Centralized CRM – Loyalty, Feedback,  
Reservation module, Promotion,  
Paperless/WhatsApp Notifications



DIGITAL MENU

QR Scan, Order from customer mobile,  
POS Integration, KIOSK



INVENTORY

Central warehouse/kitchen inventory, production &  
Distribution management, issue/recipe based  
food costing, Liquor stock capturing



# POS highlights

## BILLING

Offline billing, Table sharing, WhatsApp integration, Bill Split by cover/liquor/menu, Negative Stock Billing Control

## PROMOTIONS & DISCOUNT

Discount Card creation, Buy & Get Options, Category/Item/Percentage/Amount wise discount

## CRM

Guest Information capture, Guest transaction history, Feedback module, Loyalty & marketing

## MODE OF USE

Touchpad, Tablet, Keyboard, Mouse, Bar-code Scanner & Dual screen

## ONLINE ORDER

Unified multiple aggregator order management, Order management with mobile/tab, Integration & automation

## REPORTS

Revenue Vs. Collections, Executive, GST Tax, Menu Item & Waiter/table-wise, Void Order/Bill, Discount, Re-print Report

## KITCHEN ORDER

Location wise KOT/Bill print, Table Movement indicator, Move Order/Table/Item, Split/Merge Order, KDS

## THEFT CONTROL

Void/Re-print/Complimentary/Non-chargeable/ Delayed print/Discount alerts, Cash Drawer open/close

## COURSE & COMBO

Course-wise order relay to kitchen, Combo & Buffet management

## MENU MANAGEMENT

Centralized/Remote menu & pricing control, Multi-chain variable pricing, Auto-sync from HO to unit

## REVENUE & PETTY CASH MANAGEMENT

Business Intelligence App, Cash expense management

## ACCESS & PERMISSIONS

Customizable roles, Multilevel approval

# FOOD COURT ORDERING





## QR Based Digital Menu & Ordering

Customer orders food from mobile phone using QR code from anywhere like table, rooms, pools, etc.

Chose the menu

Add modifiers

KOT sent to kitchen directly

Food will be served to customer on that location

## Corporate Ordering

Customer orders food from mobile phone

Choose the restaurant

Chose the menu

Add modifiers

Pay online

Come to the food counter and show the QR code

Cashier releases the KOT

Food is handed to Customer



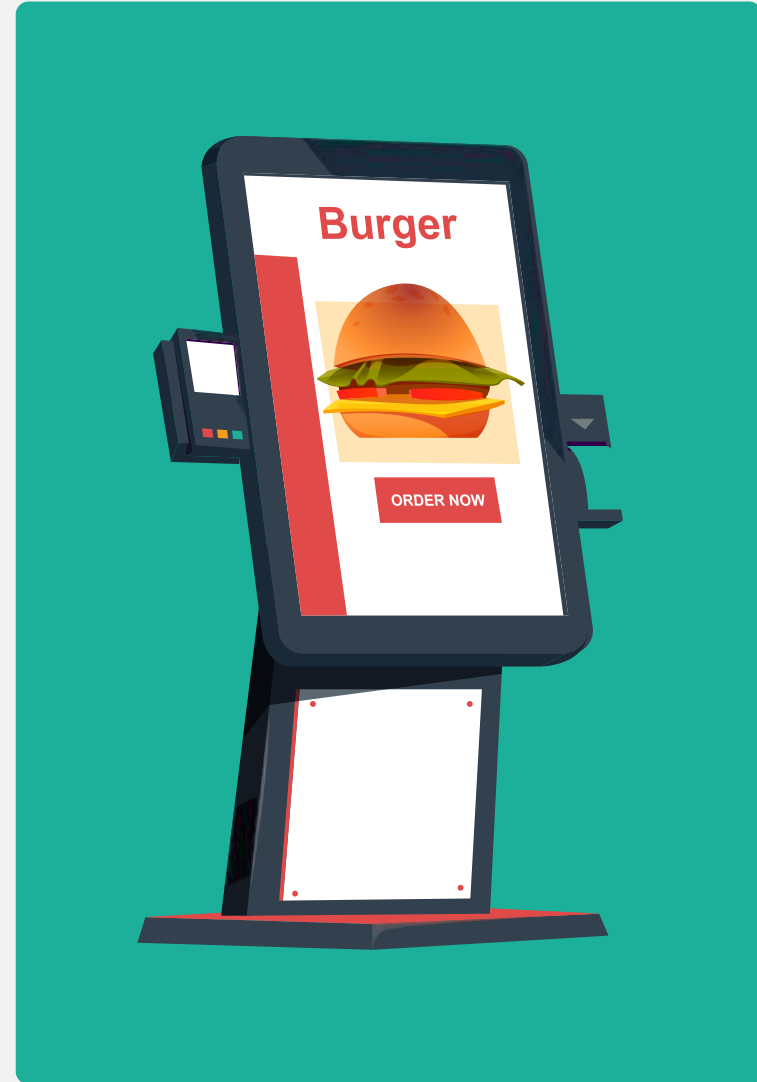


## Kiosk Customer

- Customer goes to the kiosk to order food/item
- Selects the food/item and orders
- Payment by UPI/card/RF ID tokens/membership card
- The order receipt printed
- Receipt given at the counter and food/item is collected

## RFID Integration

- User login/logout, check-in/check-out
- Anti-theft tracking at POS/supply chain
- Track inventory
- Gate pass
- Membership/prepaid card/wrist band



# Products

## Sales



KIOSK



Fine Dine



Billing



Mini POS



eCommerce



Mobile POS



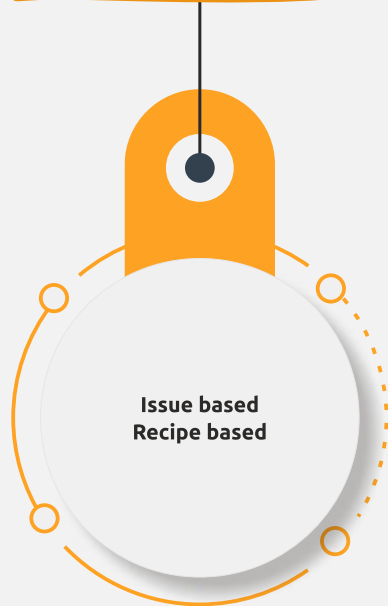
Digital Menu



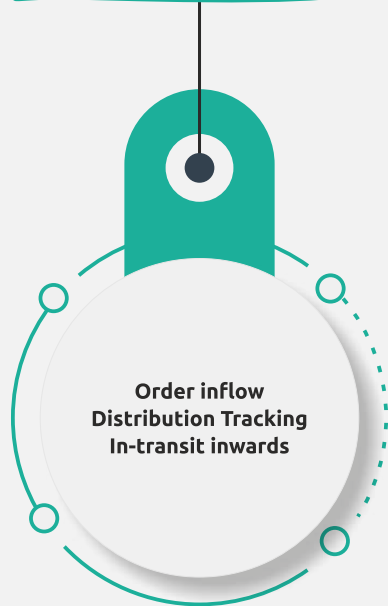
KDS



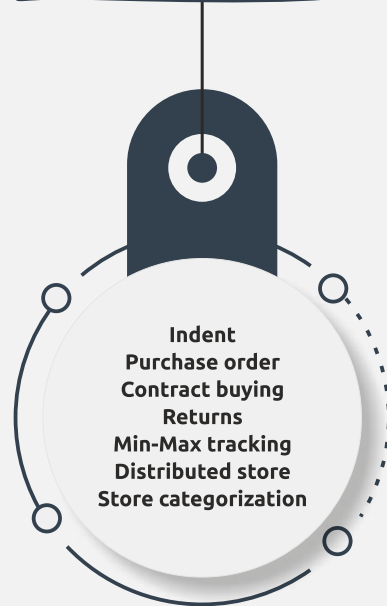
**COSTING**



**LOGISTICS**



**INVENTORY**



**PRODUCTION**



# T-CLIP Benefits



## ROI

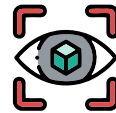
### Cost

- Contract purchasing
- Reduce wastage
- Menu engineering



### Revenue

- Quality assurance
- Production consistency
- Timely delivery



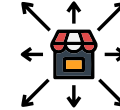
### Visibility

- Stock min-max
- Reporting
- Production
- Distribution
- Wastage & variance tracking



### Control

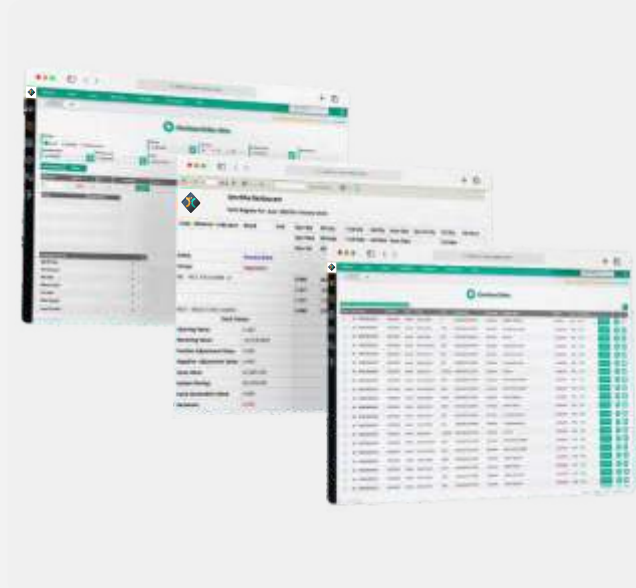
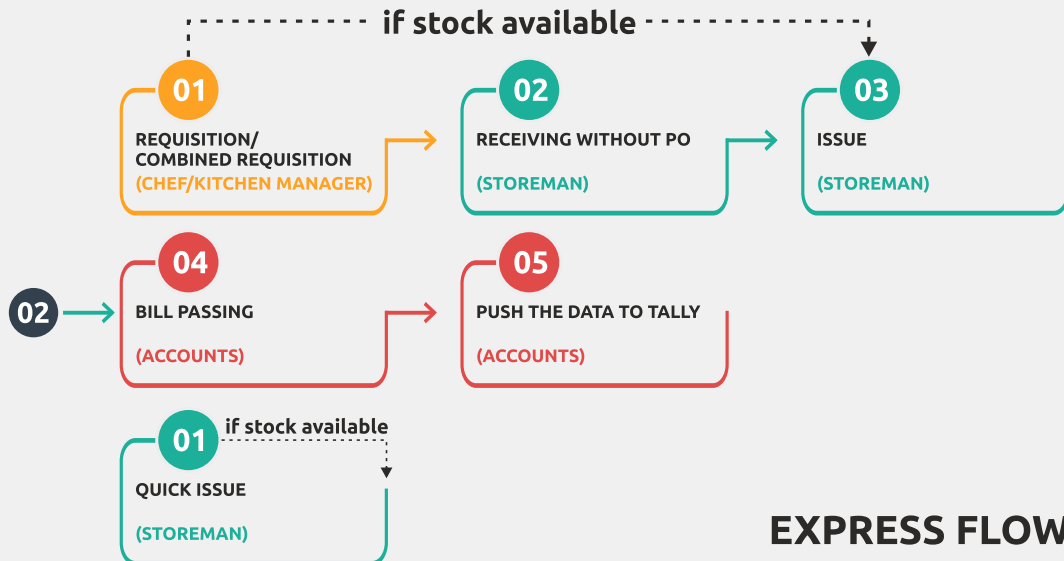
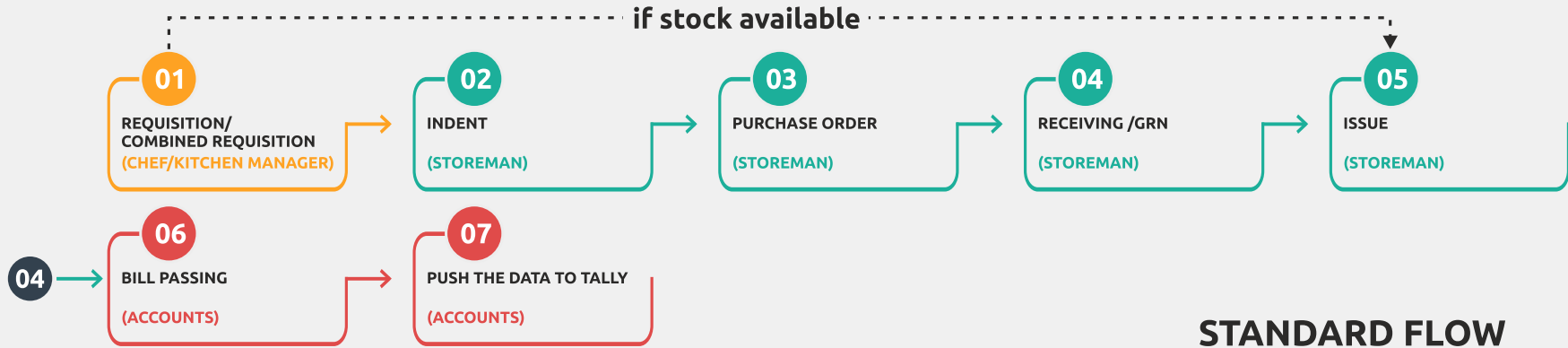
- Wastage
- Purchase
- Stock
- Audit
- Optimized stock
- Production based issuing
- Quality control
- Theft identification



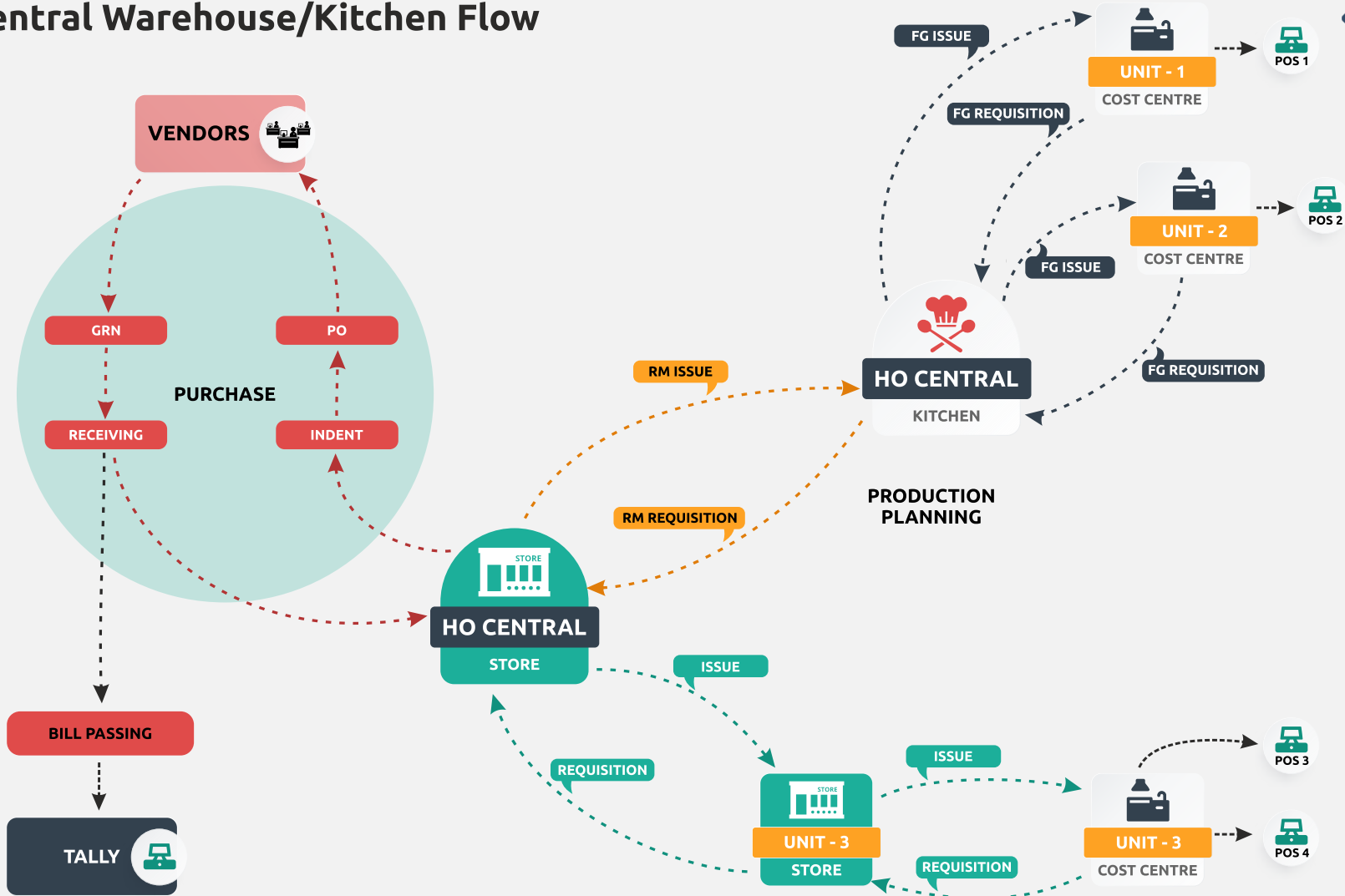
### Expansion

- Process automation
- Centralized production management
- Efficient distribution.

# Inventory Flow

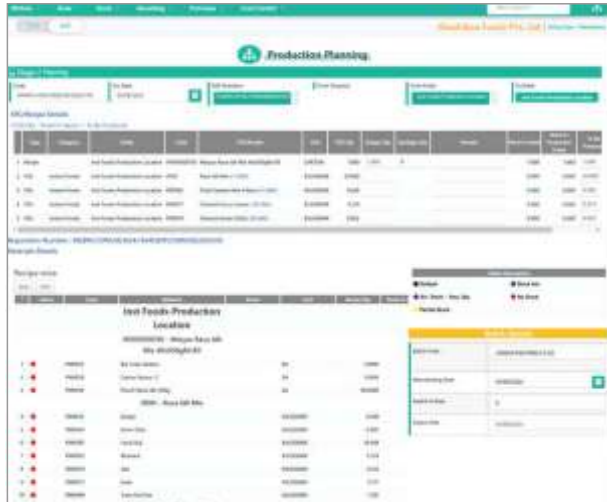


# Central Warehouse/Kitchen Flow

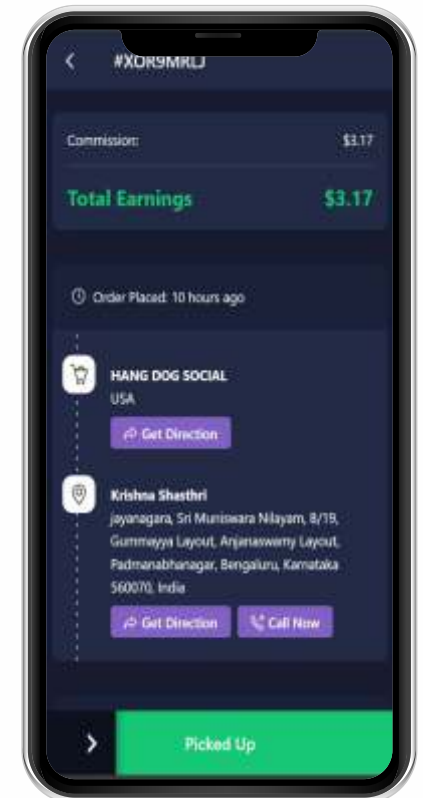


# Products

## Production



## Distribution



# Impacts on ROI by



- Food Cost tracking

- Visibility on variance

- Reduced wastage

- Avoid Stock-outs

- Increase Inventory Turnover

- Quality / Quantity assurance

- Consistency in product

- Boost Sales

- Information Transparency

- Shorter Lead Times

- Controlled purchasing

- Lower production/delivery costs

- Save time in inventory operations by templates

- Assured / Accurate Delivery

- Improve Production efficiency

- Accurate Production Planning

- Reduce capital stuck in overstocked inventory

- Improve accuracy of accounting and profit reporting

- Identify issues before they get out of control

- Efficient re-ordering

- Minimize theft and losses

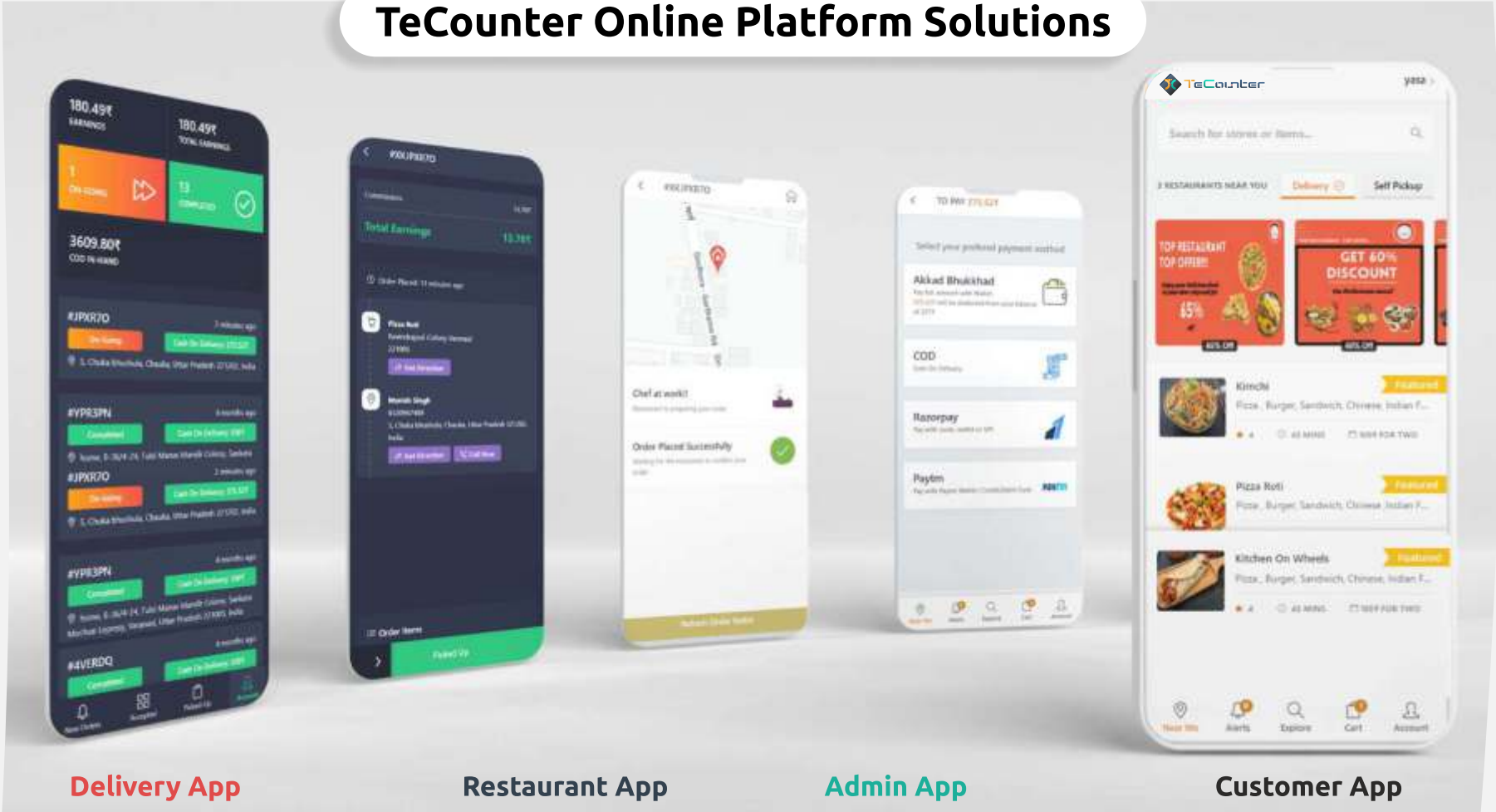
- Minimize warehouse cost

- Comprehensive tracking of raw material entry to finished goods sale

- Expansion simplified by robust multi-chain operating system



# TeCounter Online Platform Solutions



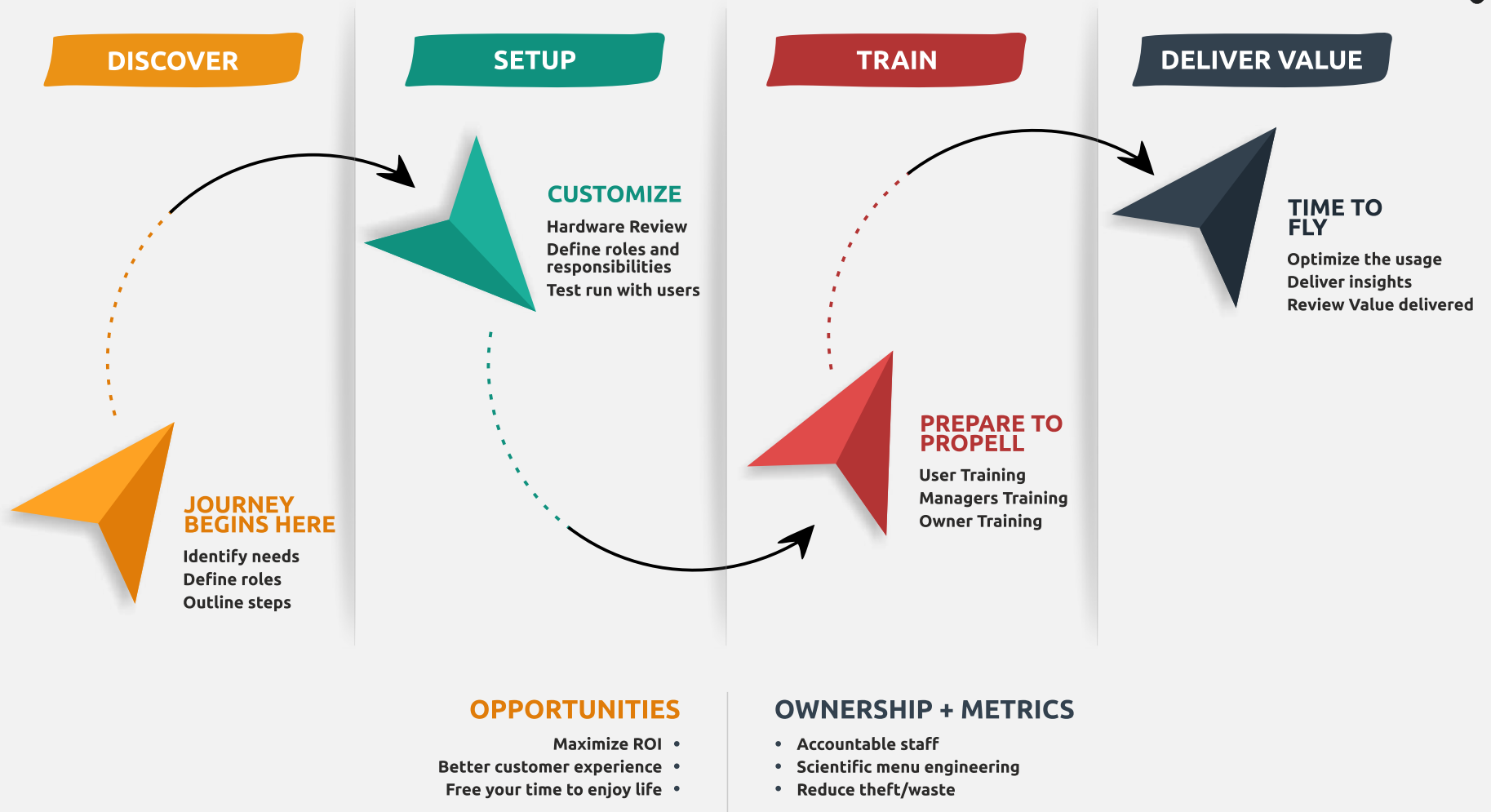
Delivery App

Restaurant App

Admin App

Customer App

# Customer Journey Map





## Services We Provide

- ✈ 24/7 customer support
- ✈ Basic customization
- ✈ Monthly health check
- ✈ On premise training/online



## Renewal Model

- Recurring/paid annually
- SaaS



## Mode of Software Operation

- ☑ On premise
- ☑ Cloud based
- ☑ Cloud & on-premise combination
- ☑ Auto sync



# Customers





# Partners



Power BI Generated Customized reports with AI



# Testimonials



Tecounter has become a vital component of our operations over the past several years. Their ability to swiftly address any issues and their commitment to integrating cutting-edge technology into our business operations are aspects I greatly appreciate.



**RAJENDRA BHAT**  
SLV Corner, Bangalore



**PUSHPARAJ**  
Manager, Maiyas Bangalore Airport



**MAHITH**  
Mayuri, Bangalore



It's been almost 4 years since I started using this software. The team is very swift and efficient in handling any issues. They take your inputs seriously and tailor the software to meet your requirements. I would definitely recommend TeCounter as a billing & inventory software for use in a restaurants.



We've been using this POS software for several months now, and it has exceeded our expectations in every way the performance is outstanding, handling high transaction volumes effortlessly. The user interface is intuitive and easy to navigate, making it simple for our staff to use across multiple devices. The integration with Bangalore airport systems were seamless, and the support team has been incredibly responsive and helpful. This software has truly streamlined our operations and improved our overall efficiency.



# Team - Founders



## M Krishna Shastri

Director

20+ years of experience in  
B2B Software Development

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 <https://www.linkedin.com/in/krishna-shastri-807382146>



## Adarsh B Hegde

Director

12+ years of experience in  
F&B Industry

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<https://www.linkedin.com/in/adarsh-hegde-005a951b> 



# Team Advisors



**Umang Ratani**

**Management Consultant**

Award-winning Chartered Accountant with credentials in FCA, CS MBA, MCom, LLB

 <https://www.linkedin.com/in/umangratani>



**Sunil Shetty**

**CFO, UAIMS**

Strategist & Leader with 20 years of rich & extensive experience in providing financial & business management leadership

 <https://www.linkedin.com/in/shetty4851>



**Avinash Kapoli**

**Co Founder**

At Kompany/Jamming Goat, Brand Ambassador of Bacardi

 <https://in.linkedin.com/in/avinash-kapoli-38511425>



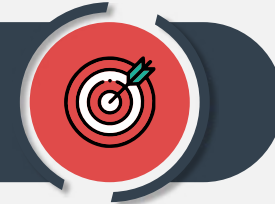
## VISION



We want to be the number one restaurant management software service company in India and the middle east to go for when it comes to managing the multi-chain restaurants.

## MISSION

To make restaurants profitable by giving stakeholders the visibility and controls over the restaurant operations.



## Contact

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**KHASSO**

**Thank You.**